DNA 36th Annual Convention
February 14-17, 2018
Sheraton Hotel and Marina
San Diego, CA

dna DERMATOLOGY NURSES' ASSOCIATION®

ExpoBadge® *Defining the Lead...*

LEAD RETRIEVAL ORDER FORM   🖥 Order Online   DISCOUNT DEADLINE: January 19, 2018

ExpoBadge Lead Retrieval Equipment *Equipment descriptions on Page 2*	DISCOUNT	REGULAR	QUANTITY	TOTAL
Handheld Scanners:				
(Battery operated scanners; no electricity required)				
ExpoBadge Mobile e-Lead+	$315	$350		
ExpoBadge Ninja	$345	$385		
ExpoBadge Panoptic	$385	$415		
ExpoBadge Panoptic with Printer	$440	$460		
Mobile Application:				
ExpoBadge Lead Retrieval App *(one license)*	$270	$290		
Additional Licenses	$160	$190		
ExpoBadge Extras:				
ExpoBadge Live Literature Link	$275	$315		
Delivery, Setup, and Training	$90	$110		
Personalized Action Codes	$65	$95		
Custom Survey	$80	$100		
Paper: Additional Roll	$18	$21		
USB Flash Drive	$70	$85		

Federal Tax ID # 20-8676699

Sub Total:		
CA Sales Tax:	**7.75%**	
Processing Fee:		$15.00
Grand Total:		

Company Information

COMPANY	CONTACT	BOOTH #
ADDRESS 1	CITY	ZIP CODE
ADDRESS 2	STATE	COUNTRY
EMAIL	PHONE	ONSITE PHONE

Payment Information *Billing Zip Code Required

AMERICAN EXPRESS	MASTERCARD	VISA	CHECK
CREDIT CARD #		EXPIRATION DATE	
NAME ON CARD		*BILLING ZIP CODE	

WEBSITE:
www.expobadge.com

✉ **EMAIL ORDERS TO:**
orders@expobadge.com

🖨 **FAX ORDERS TO:**
714-632-8345

✉ **MAIL ORDERS TO:**
ExpoBadge, Inc.
1075 N. Tustin St. #6250
Orange, CA 92863, USA

📞 **FOR ASSISTANCE CALL:**
toll free   800-490-9941
+1-714-630-2945

ELECTRONIC LEADS DELIVERY: An email containing a link to your leads will be sent to the email address on file within 24 hours of the close of the show. Your leads will be available in multiple formats: Excel, .CSV, and .TXT

HANDHELD SCANNERS	DETAILS	LEADS FORMAT
ExpoBadge Mobile e-Lead+	The **ExpoBadge Mobile e-Lead+** is a small handheld battery-operated scanner that provides a graphic display. The e-Lead+ will time and date stamp your booth traffic. **Instant Leads** technology delivers your leads to the MyExpoBadge web portal, making your leads available the moment you scan the first badge.	Electronic
ExpoBadge Ninja	The **ExpoBadge Ninja** is a handheld battery-operated scanner that conveniently fits in your pocket. The Ninja stores your leads, at the close of the show leads will be downloaded and emailed at the close of the show (within 24-48 hours).	Electronic
ExpoBadge Panoptic	The **ExpoBadge Panoptic** is a wireless, handheld, state-of-the-art scanning device (Android), that is the fastest scanner in the market. Uploads lead detail in real-time. Leads can be accessed anytime from ExpoBadge's secure website. Includes an easy-to-use notes option for quickly recording notes specific to each lead. (Requires nightly charging.)	Electronic
ExpoBadge Panoptic with printer	The **ExpoBadge Panoptic with printer** is a printer with a scanner connected *wirelessly*. This allows you the flexibility for multiple sales people to capture leads in your booth. With all the features of the ExpoBadge Panoptic, you will receive a paper and electronic copy of your leads. (ExpoBadge Panoptic requires nightly charging.)	Paper and Electronic

MOBILE APP	DETAILS	LEADS FORMAT
	The **ExpoBadge Lead Retrieval App** is lead retrieval made smart. *Scan, qualify, and survey attendees at events using smart phones or tablets (compatible with most Apple and Android devices). Works with or without an active internet connection or data plan; internet connectivity required for some features.	Electronic

EXTRAS	DETAILS
Live Literature Link	Deliver and make available all your literature digitally! Target your marketing, leverage your collateral investment, and "Go Green" by uploading your promotional material onto the Live Literature Link.
Delivery, Setup & Training	ExpoBadge staff will deliver your order to your booth, set-up the devices and train all exhibit booth personnel. [There is no charge for pick-up at ExpoBadge lead retrieval service desk.]
USB Flash Drive	Portable USB ver. 2.0 memory device. Leads will be downloaded to your Flash Drive upon return of equipment at the end of the show.

STANDARD ACTION CODES

ExpoBadge offers each exhibitor a complimentary list of standard qualifiers.

ADD TO MAILING LIST	HOT LEAD!	PRODUCT B	SCHEDULE DEMONSTRATION
CURRENT CUSTOMER	INQUIRY ONLY	PRODUCT C	SEND LITERATURE
DISTRIBUTOR	INTERESTED BUYER	PRODUCT D	SEND PRICING INFO
HAS PURCHASING AUTHORITY	OEM	PRODUCT E	VAR
HAVE SALES REP CALL	PRODUCT A	PRODUCT F	WANTS PRESENTATION

PERSONALIZED ACTION CODES

For an additional fee, you can personalize your action codes in order to better qualify each lead.
Enter personalized action codes using our online order form or complete the template below.

Your codes will be ready with your equipment at our service desk. Maximum 35 characters per code.
Custom Action Codes cannot include these characters: apostrophe ('), slash (/), backslash (\), period (.), carat (^), or quote (").

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